

VILLAGE OF MINONG, WISCONSIN

ORDINANCE NO. 2026-01

AN ORDINANCE TO CREATE ARTICLE V OF CHAPTER 10 OF THE CODE OF ORDINANCES, REGARDING SOLICITORS,
CANVASSERS, AND TRANSIENT MERCHANTS

WHEREAS, the Village Board finds that regulation of door-to-door solicitation is necessary to protect public safety, prevent fraud, and minimize disturbances; and

WHEREAS, such regulation must be content-neutral and consistent with constitutional protections for speech and religious activity;

NOW, THEREFORE, the Village Board of the Village of Minong, Wisconsin, does ordain as follows:

SECTION 1. CREATION OF CODE PROVISIONS.

Article V of Chapter 10 is hereby created as follows:

ARTICLE V. – SOLICITORS, CANVASSERS, AND TRANSIENT MERCHANTS

Sec. 10-67. Definitions.

“Solicitor,” “canvasser,” or “direct seller” means any person who goes from place to place within the Village, whether on foot, by vehicle, or otherwise, for the purpose of seeking, obtaining, or attempting to obtain business, advertising, promoting, marketing, or facilitating the present or future sale of goods or services, whether or not an immediate sale, order, or contract is made at the time of contact.

The requirement to obtain a permit applies regardless of whether compensation is requested at the time of contact. Activities requiring a permit include, but are not limited to, door-to-door inspections, surveys, estimates, consultations, lead generation, or other efforts intended to identify potential customers or secure future sales opportunities.

Sec. 10-68. Permit required.

No person shall engage in solicitation within the Village without first obtaining a permit from the Clerk-Treasurer, except as otherwise provided.

Sec. 10-69. Exemptions.

This ordinance shall not apply to political, religious, or nonprofit canvassing; however, all such persons must comply with conduct regulations herein.

Sec. 10-70. Application requirements.

Applicants must provide identification, business affiliation, description of activities, dates, and vehicle information.

Sec. 10-71. Permit issuance and duration.

Permits shall be valid for up to 30 days. The Clerk-Treasurer may deny or revoke permits for cause, including fraud or prior violations.

Sec. 10-72. Conduct regulations.

Solicitors shall not operate before 9:00 a.m. or after 7:00 p.m., must respect posted 'No Solicitation' signs, and must leave upon request.

Sec. 10-73. Fees.

Permit fees shall be established by resolution of the Village Board.

Sec. 10-74. Revocation.

Permits may be revoked for violations of this article.

Sec. 10-75. Penalties.

Violations shall be subject to the general penalty provisions of Sec. 1-12 of this Code.

Sec. 10-76. Severability.

If any provision is invalid, remaining provisions shall remain in effect.

SECTION 2. STATUTORY AUTHORITY.

This ordinance is adopted pursuant to the Village's general police powers under **Wis. Stat. § 61.34**, together with statutory authority relating to the regulation of transient merchants under **Wis. Stat. § 66.0423**.

SECTION 3. EFFECTIVE DATE.

This ordinance shall take effect upon passage and publication.

ADOPTED BY THE VILLAGE BOARD OF THE VILLAGE OF MINONG, WISCONSIN, THIS 7 DAY OF May, 2026.

Motion by: Miller

Second by: Buckner

Vote: 6 Aye 0 Nay 1 Absent

Dan Rassbach

Dan Rassbach, Village President

ATTEST:

Janel Lee
Janel Lee, Clerk-Treasurer

